

Color Services and Support for Print and Packaging



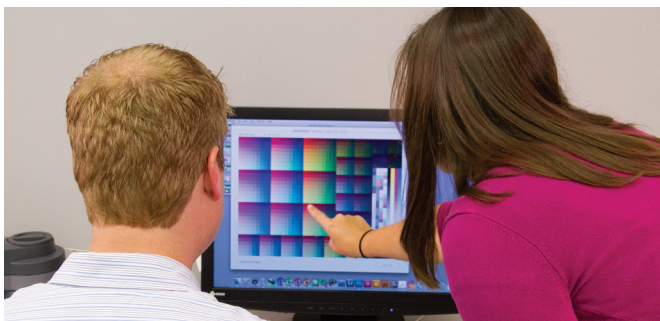
Invest in your most important asset: Your people

X-Rite Color Training, Services and Support

X-Rite has invested in its people so we can help you do the same with yours. Our goal is to provide the very best color training, services and support customized exactly to your needs from a time, content and budget perspective.

7 Ways to Take Advantage of Customized Color Services

- **eLearning:** Convenient online training that fits your schedule and budget.
- **Personal Color Trainer:** 1-on-1 personal training with applications expert via the phone or by WebEx during standard business hours.
- **Seminar Tours:** Traveling seminars conducted in various locations throughout the U.S., Canada and Europe; an excellent venue for learning color theory and much, much more.
- **Classroom Training:** Hands-on instruction conducted by X-Rite color experts at an X-Rite facility covering every aspect of a color managed workflow.
- **On-Site Training:** Can't get away? Training specific for your production, quality control and premedia departments. A perfect solution to train staff where color occurs.
- **Certification:** Performed at customer location for G7 or PANTONE™ Certified Printer Program; includes a pre-visit Standard Operating Procedures review and requirements to achieve certification.
- **Color Audits:** X-Rite color experts will audit your color workflow, examining every part of the process for improvement opportunities.



Leverage X-Rite's diverse and intensive expertise to boost your color knowledge and/or create custom solutions for exceptional color workflows.



Students receive individual attention and bring back actionable new ideas that will improve color communication across your network.

Online Training

Choose from a variety of online courses or invest in Personal Color Training, a one-on-one affordable online learning experience that is customized to the print and packaging industry. Personal Color Training combines the benefits of online learning and interaction with a live trainer.

Classroom Training

Dig deeper into the color topics that are important to you and your business with classroom training conducted at our site or yours. Choose one of our standard courses or let us create a custom experience for you. To learn more, visit xritecolorservices.com.

X-Rite On The Road

Our roadshow seminar events feature industry experts demonstrating the latest color management tools, methods and trends guaranteed to boost your color management knowledge and improve your color workflow. Handy "Need to Know" documents are available to refresh your knowledge or share with teammates when you return.

Color Audits

X-Rite color experts will visit your site to perform a complete color audit that ensures that you are operating at peak performance. How do you communicate and approve color, internally and externally? Are your instruments certified annually and up to date? What software—and what versions—are you using? We examine all aspects of your color workflow, including third-party products, to ensure maximum Return on Investment [ROI] and the highest level of color performance ... today and every day.

Protect Your Investment in Color Measurement Technology

X-Rite's color analysis and measurement solutions are engineered and manufactured to the most rigorous quality standards. But over time, even the most sophisticated instruments can begin to drift, with the potential for delivering inaccurate color. X-Rite offers a variety of plans to ensure that your instruments are at the top of their game ... so you can be as well.

To learn more about X-Rite Customized Color Service options, visit xritecolorservices.com.

The X-Rite Commitment

Ask the Color Expert

X-Rite has the infrastructure in place to support large organizations as well as individual color professionals as an outsourced service provider. A combination of a toll-free hotline and remote system diagnostics, X-Rite will customize a program to support any workflow and provide industry-leading technical support designed exclusively for your needs.

Custom Profiling

X-Rite color experts will professionally profile your device and media combinations for the best possible color, quality, media performance and productivity. Our on-site profiling process will leave you with the knowledge and ability to increase productivity, reduce waste, and attain the best possible color quality.

Customized Protection to meet your business needs

X-Rite offers a number of convenient and flexible enhanced warranty programs that offer peace of mind and protect your investment in color measurement devices.

- **X-Rite Extended Warranty:** Offered at the time of a new sale to extend the standard one-year warranty for up to three years.
- **X-Rite Full Service Contract:** This includes X-Rite's exclusive Annual Five Point Checkup developed to keep your device performing in accordance with original manufacturer's specifications. Contracts are available for up to three years. Labor and parts (excluding consumables and calibration tiles), return shipping, and complete inspection and repair of the instrument is included.
- **X-Rite Certification & Preventive Maintenance:** This plan provides for a one-time certification and the X-Rite Five Point Checkup on all qualified devices and is recommended. This plan does not include instrument repair. Contact us for more information about this program.
- **X-Rite Flat Rate Repair:** This program allows customers to have instruments repaired if they are out of warranty and not on a full service contract. Service work is conducted at an X-Rite or Certified Partner Service Center at an all-inclusive flat rate covering labor and parts.
- **X-Rite Field Service Repair:** Qualified X-Rite service engineers can visit your facility on demand or based on regular regional visit schedules. This service may include travel expenses and is not available on all products.
- **X-Rite Extended Support:** Extended support is offered to X-Rite software owners at the time of a new sale. Extended Support extends the complimentary one-year technical support provided with your software for up to three years.

x-rite | eXact™



Measuring the Color Network from Ink Kitchen to Pressroom

Get to Color in ONE CLICK

X-Rite eXact™ is a next generation handheld color measurement solution that takes into account the new business needs and dynamics of a global supply chain. X-Rite eXact enables printers and packaging converters to truly understand, control and manage color across the entire color network, ensuring the utmost in color accuracy.

- **X-Rite eXact Densitometer:** For CMYK operations that want a set of tools for today with the option to migrate to more features as their businesses change.
- **X-Rite eXact Standard Spectrophotometer:** Ensure accurate printing of both CMYK and spot colors as well as leveraging industry standard for process control.
- **X-Rite eXact Advanced Spectrophotometer:** Ink labs, quality control labs and manufacturing partners who must achieve the highest quality with the broadest toolset will choose eXact Advanced.
- **Options include:** scanning, Bluetooth, NetProfiler3, PantoneLIVE and a choice of 4 aperture sizes to meet your application needs.



Grow your business with PantoneLIVE

When it is time for production, connect to PantoneLIVE, a secure cloud based spectral color database that ensures precise color at the point of production. Spectral definitions for each color are organized in a secure, cloud based ecosystem, providing the right formulation for production and ensuring consistent color on a multitude of substrates and print technologies. Right the first time. Right every time.

PantoneLIVE. Where your color lives. And thrives.

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